



Snuff tobacco money out of California politics

Tobacco companies have a corrosive impact on California, not only through the death and disease they cause, but on state politics as well. The tobacco companies have spent nearly \$200 million in the last 15 years on campaign contributions and lobbying to prevent the passage of laws that would reduce tobacco use and result in fewer cancer deaths. There is no other entity active in California politics like the tobacco companies. They sell products that addict and kill their customers, and then spend over \$600 million on marketing each year in California in an attempt to replace those customers.

Since July 1, 2014, we have issued a challenge to each and every candidate and officeholder at the state level to reject the deception, pain and suffering that fund tobacco contributions and stand with the American Cancer Society Cancer Action Network to snuff tobacco money out of California politics.

I accept the challenge to reject tobacco money and help snuff tobacco money out of California politics.*

Candidate or Officeholder Name: _____

Office Sought or Currently Held: _____

Signature: _____

Please mail this form to:

Tim Gibbs

ACS CAN 1029 J Street, Suite 450 Sacramento, CA 95814.

Alternately, you can email it to tim.gibbs@cancer.org, or fax it to 916-447-6931.

*For the purposes of this challenge, tobacco money will be defined as including, but not limited to:

Altria Client Services Inc. and its affiliates – Parent company of Philip Morris USA, John Middleton, U.S. Smokeless Tobacco Company and Green Smoke Inc.

Cigar Association of America – Trade group that represents cigar manufacturers, importers and distributors

Sottera Inc. – Parent company of e-cigarette manufacturer NJOY.

VMR Products LLC – Parent company of e-cigarette manufacturer V2 Cigs.

Juul Labs – Maker of the Juul electronic cigarette devices

RAI Services Company and its affiliates – Parent company of RJ Reynolds Tobacco Company, American Snuff Company LLC, Santa Fe Natural Tobacco Company, Inc. and Vuse electronic cigarettes.

As tobacco companies are notoriously deceptive in funneling money to candidates and office holders, we reserve the right to make adjustments on what constitutes tobacco money.

Paid for by Snuff Tobacco Money out of California Politics Campaign sponsored by American Cancer Society Cancer Action Network, Inc.

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